

Drinking Game App

Metrics + Educated Decisions
+ O4S Talent = **Results**



7,621+ Followers in 88 Days



Cost Per Follower \$0.23



2600 Post Reactions



1547 Post Shares



Over 500,000 People Reached
within 88 Days



Service: Paid Social



Industry: Software

Issues

New Drinking Game App needed to create Branding & Awareness before launching the app in the IOS and Play Store



Solutions



Created custom
Facebook Ad
Graphics



Created Custom
Ad Copy



Extensive Target
Market
Research



Created Social
Follower
Strategy

Solutions

