



Metrics + Educated Decisions
+ O4S Talent = **Results**

Her World Media

<http://williamsmediagroupllc.com/>

 **Service:** Paid Social

 **Industry:** Entertainment



9000+ Followers in 90 Days



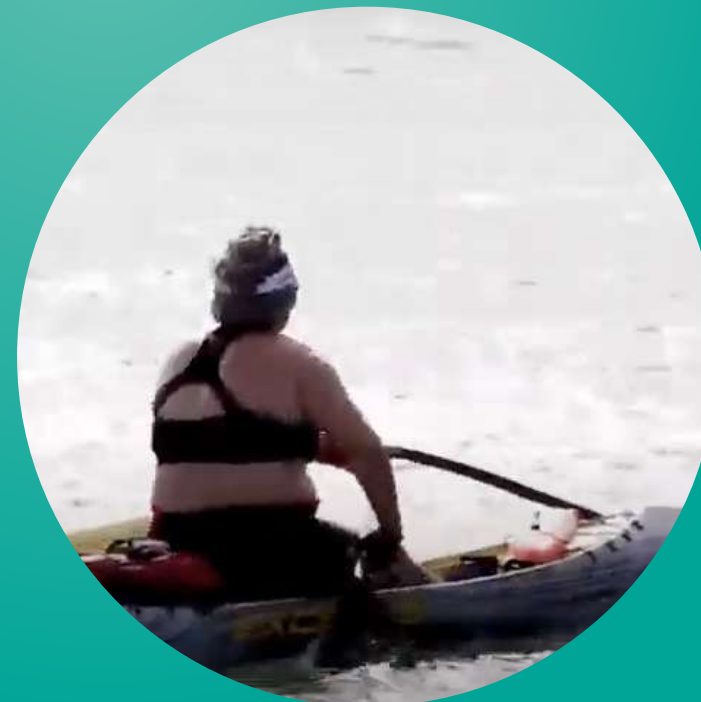
Cost Per Follower \$0.03

About the Business

To promote and highlight the struggles and accomplishment of women from all around the world. Women in the News, Sports, Entertainment, Business.

Issues

Facebook Page had less than 50 followers



Solutions



Created custom
Facebook Ad
Graphics



Created custom
Ad copy



Created Social
follower
strategy



Extensive Target
Market
Research

Solutions

