



Innovative Lasers of Houston



Service: Paid Search, Social Media, Organic Social Media, Website Design, SEO

Metrics + Educated Decisions
+ O4S Talent = **Results**



331 Phone Calls in Less Than a Month



47 Form Fills in Less Than a Month



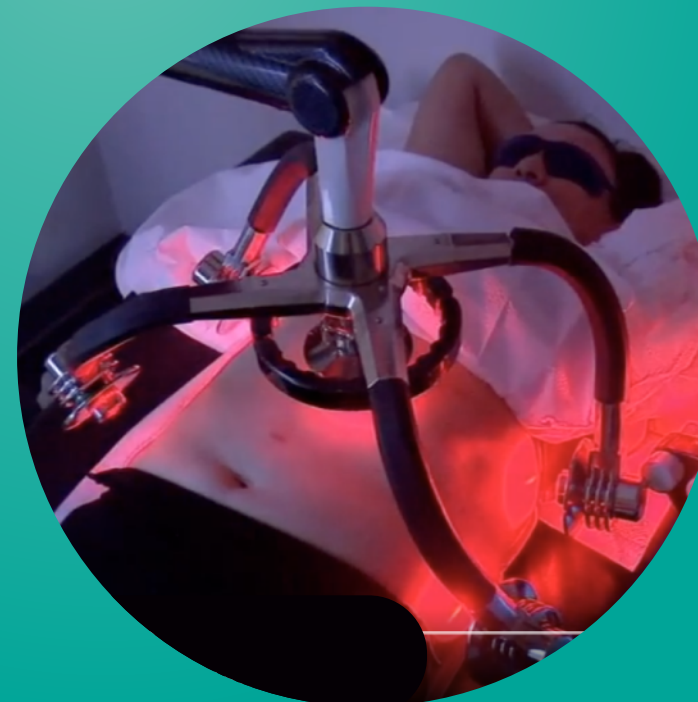
Recreated Website in less than a week

About the Business

Safe And Effective Laser Weight Loss Services In Texas

Issues

Innovative Lasers was working with a Marketing Agency that had control of all of the clients assets (Website, Google Ads Account, Facebook Page etc.). They had no transparency, reporting was not accurate and they did not get any ROI after spending 5 figures for over 8 months.



<https://optimize4success.com>

Solutions



Created &
Optimized
Google Analytics



Created &
Executed Local
SEO Strategy



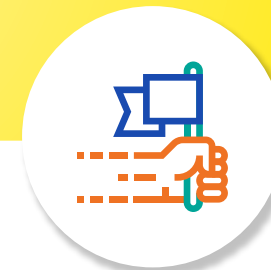
Created a Google
Ads Account



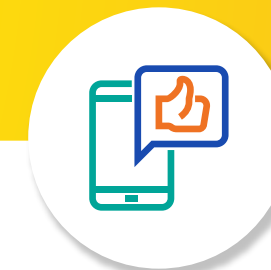
Launched a
premier Google
Ads Strategy



Implemented
Retargeting
Strategies



Made sure client
retained ownership of all
assets (Website,
Analytics, Paid Ads etc.)



Launched Organic
Social Media
Campaign